Permit #F00058921

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00058921 **Type of Permit:** FILMING **Release Date:** 11/28/2012

Production Company SUPERLOUNGE

Insured Company Name SUPERLOUNGE

Contact Phone No. 1 323-822-1200
Contact Phone No. 2
Fax 323-822-1201
Address 3947 STATE LINE RD
KANSAS CITY, Missouri 64111

Production Title DANNON YOGURT

Type of Production Commercial - Standard

Producer COLIN MORAN

Director PETER KAGAN

1st AD SEAN LEE HARNER

Production Manager TALBERT MORTON

FilmL.A. Coordinator Tim Overbeck

Location Manager Heather Haase
Primary Phone Mobile - 310-420-3394
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 323-822-1200
Secondary Phone

Fees

Posting 1200	$276.00
Posting 1800	$414.00
Notification Charge	$415.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$2,048.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $4,013.00

Number of Locations 2

NOT A PERMIT

Permit #F00058921

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00058921
Production Company SUPERLOUNGE
Insured Company SUPERLOUNGE
Production Title DANNON YOGURT

Location Manager Heather Haase
Primary Phone Mobile - 310-420-3394
Secondary Phone

Location Address 15927 Woodvale Rd, Encino, CA, 91436

Location Type Private Residence

Film Dates 11/29/2012 - 11/29/2012 07:00 - 14:00 1 day

Open or Closed to the Public Closed

Generic Conditions
A copy of the permit must be clearly visible and placed on top of the dash of any vehicle parked in a city lot.
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No Parking in handicap spaces at anytime.
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
58921 - Sherman_Oaks_Castle_Park.pdf
58921 - DANNON YOGURT - AGENT.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	55
LA City UFSO assigned	1

Filming Activities Camera on sticks; Exterior Dialogue; Exterior establishing shots; Handheld equipment; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 561 **Grid:** F5

Approvals
LOS ANGELES POLICE DEPARTMENT — Ed Padilla
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Joanne Luna

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
4989 Sepulveda bl, Los Angeles , CA 91403
Parking Notes
Castle Park for crew park RAPG # 38252

Posting "No Parking" signs B/S WOODVALE RD, FROM 15927 WOODVALE - 200 FEET EAST AND 200 FEET WEST

Approximate Footage 901 - 1200 **Log Number** 46751

Date(s) 11/29/2012 to 11/29/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00058921	**Location Manager**	Heather Haase
Production Company	SUPERLOUNGE	Primary Phone	Mobile - 310-420-3394
Insured Company	SUPERLOUNGE	Secondary Phone	
Production Title	DANNON YOGURT		

Posting "No Parking" signs POSTING ENTIRE PARKING CITY PARKING LOT (#672)

Approximate Footage County Parking **Log Number** 46754

Date(s) 11/29/2012 to 11/29/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00058921
Production Company SUPERLOUNGE
Insured Company SUPERLOUNGE
Production Title DANNON YOGURT

Location Manager Heather Haase
Primary Phone Mobile - 310-420-3394
Secondary Phone

Location Address 2404 Wilshire Blvd, Los Angeles, CA, 90057

Location Type Apartment Building

Film Dates 11/30/2012 - 11/30/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No Parking in handicap spaces at anytime.
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	50
LA City UFSO assigned	30278

Filming Activities Equipment on property; Interior Dialogue; unit #7F;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** B3

Approvals LOS ANGELES POLICE DEPARTMENT — Ed Padilla
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Jazmyn Davis

Coordinator Note 1 LA CITY UFSO REQUIRED -
11/30: 0700 - 2200 HOURS

Coordinator Note NO PARKING ON CARONDELET ST.

MAY NOT, AT ANY TIME, INTERFERE WITH ACCESS TO OR FROM AND/OR OPERATION OF LOCAL SCHOOL

Parking
Base Camp
Location Type : Filming Location
Parking Notes
Athena Parking

Crew Parking
Location Type : Other Location
2501 Wilshire Blvd, Los Angeles, CA, 90057

Posting "No Parking" signs B/S PARK VIEW, WILSHIRE - 7TH ST

Approximate Footage 1501 - 1800 **Log Number** 46826

NO PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00058921	**Location Manager**	Heather Haase
Production Company	SUPERLOUNGE	Primary Phone	Mobile - 310-420-3394
Insured Company	SUPERLOUNGE	Secondary Phone	
Production Title	DANNON YOGURT		

Date(s) 11/30/2012 to 11/30/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Sherman Oaks Castle Park
Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

Parking Lot:

- **Ok to Crew Park/Cater Vehicles at Sherman Oaks Castle Park on 11/29/12.**
- **May not block walkway, driveway or parking lot.**
- **Must maintain access to the front walkway and golf courses at all times.**
- **Must allow maintenance and other staff to perform their daily duties.**
- **Company must be aware that the facility opens at 10am.**
- **Must maintain access to parking lot at all times.**
- **OK to use the parking spaces against the south wall from Sepulveda to the black rolling gate.**
- **OK to use the parking spaces from Sepulveda to the flagpole and from the flagpole toward the dumpsters.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency

NOT A PERMIT

vehicle access lanes must be maintained in parking lots and park streets at all times.

- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-58921
SUPERLOUNGE-DANNON YORGURT
(SHERMAN OAKS CASTLE PARK)

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Super Lounge ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 3/12/12

Representative's Signature

Ashlee Cannon

Representative's Name (Please Print)

Production Coordinator

Representative's Title (Please Print)

Super Lounge

Name of Principal (i.e. company name)
(Please Print)

8605 Santa Monica Blvd
Santa Monica, CA
323.822.1200

Principal's Mailing Address (Please Print)

323 822. 1200

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869